

# POST SHOW REPORT 2019

*The largest international trade exhibition for the automotive service industry in the wider Middle East*



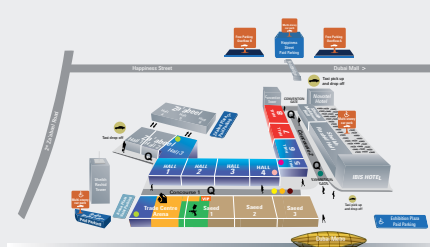
## SHOW PROFILE

The 17<sup>th</sup> edition of Automechanika Dubai proved to be the ideal platform in the region for trade and sharing of expertise between professionals from across the globe.

Impressive growth in exhibitor and visitor numbers reinforced the show's position as the largest automotive aftermarket trade exhibition in the Middle East and Africa.

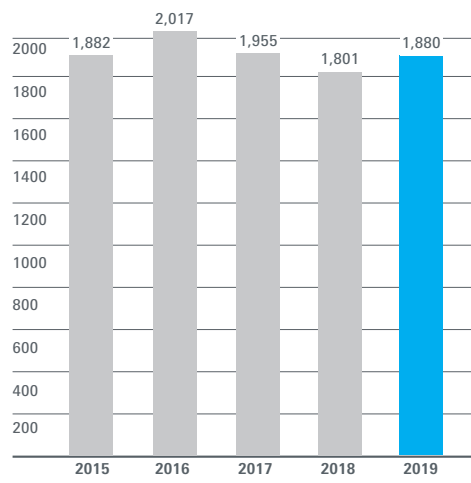
<b>Edition</b>	: 17 <sup>th</sup>
<b>Date</b>	: 10 – 12 June 2019
<b>Venue</b>	: Dubai World Trade Centre, UAE
<b>Organiser</b>	: Messe Frankfurt Middle East GmbH
<b>Total Gross Sqm.</b>	: 63,329 Sqm
<b>Exhibitors</b>	: 1,880
<b>Visitors</b>	: 32,720

## 2019 VENUE MAP



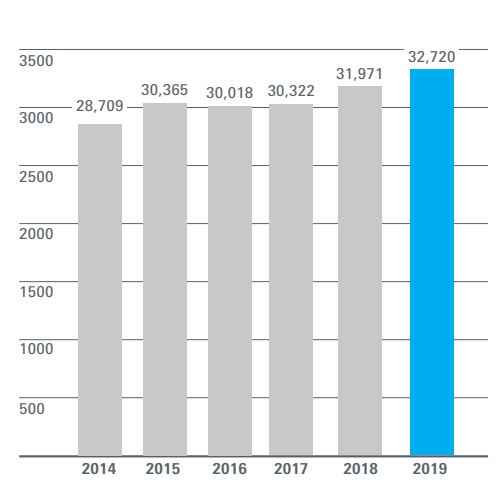
- Parts & Components
- Electronics & Systems
- Accessories & Customizing
- Tires & Batteries
- Repair & Maintenance
- Car Wash, Care & Reconditioning
- Body & Paint
- Oils & Lubricants
- Automechanika Riyadh Stand
- Automechanika Oasis (Global Booth)
- VIP Registration
- VIP / Media Lounge
- Career Hub
- Business Matchmaking
- Automechanika Academy / Innovation Zone
- Certificate of Attendance
- Q-jump Kiosks (Badge Self-Collection Kiosks)

### Exhibitor growth over 5 years



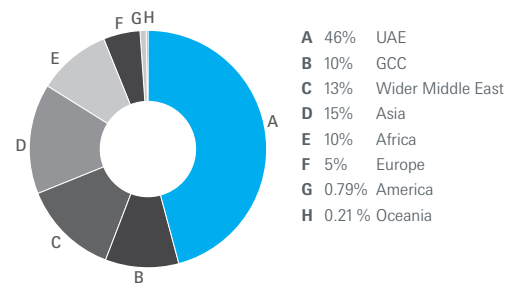
1,880 exhibitors from 63 countries

### Visitor growth over 5 years



32,720 visitors from 141 countries

### Regional breakdown of visitors in 2019



### 23 Dedicated Country Pavilions



### Number of exhibitors per product category

Product Category	No. of exhibitors in 2019
Parts & Components	1,181
Electronics & Systems	Included in Parts & Components
Accessories & Customizing	246
Tires & Batteries	226
Repair & Maintenance	155
Car Wash, Care & Reconditioning	72
<b>Total</b>	<b>1,880</b>

## Market Overview

The Middle East and Africa's auto aftermarket was worth a combined

**US\$61 billion** in 2018

Middle East:

**\$28.14 billion**

in 2018 – to grow at 5.8 percent CAGR, valuing \$39.6 billion in 2024

Africa:

**\$33.17 billion**

in 2018 – to grow at 6.25 CAGR, valuing US\$47.73 billion in 2024

### Car sales and fleet sizes in the Middle East

**2.3 million** Passenger Vehicles (PVs), and 430,000 Commercial Vehicles (CVs) were sold in the Middle East in 2018

**3.68 million** units expected to be sold (3.07 million PCs, 610,000 CVs) in 2024.

Total vehicle parc (CVs and PVs on the roads) in the Middle East currently stands at

**41.6 million**

### Car sales and fleet sizes in Africa

Vehicle parc currently stands at

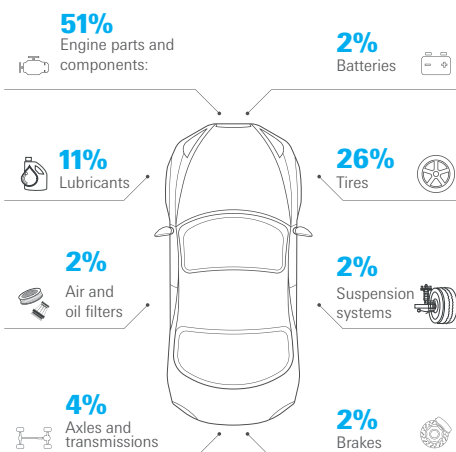
**43 million**, including 32.7 million PVs and 10.3 million CVs.

vehicle sales volume is projected to reach

**1.56 million**

units by 2024, growing at a CAGR of 4.68 percent during 2018-2024.

### Aftermarket components by share in the Middle East



## 2019 Show Highlights



### Body & Paint **NEW**

Compare products, brands and prices for all the essentials, including body parts, paint, refinishing, abrasives, polishers and more.

#### Key Exhibitors

HB Body, National Paints, INDASA, Troton, Avatar Refinish, Yatu Paint, Santint, Laser Paints.



### Oils & Lubricants **NEW**

Discover a wide spectrum of products and brands for additives, engine oils, coolants and lubricants to tap into the MEA oils and lubricants market, which was valued at \$6.8 billion in 2018.

#### Key Exhibitors

Wolf Oil, Petromin, Cepsa, United Grease, Oscar Lubricants, Voulis, Ramoil, Tosol, Flukar, AxonOil

## automechanika

academy



### Innovation Zone

- Middle East Automotive Industry Innovation Survey Results
- Auto 2020 – Discussing the Future – Panel discussion
- What The Disruption in The Automotive Industry Means For The Aftermarket – AMENA
- WABCO – FSE sp. z.o.o.



### Training for the garage professional

- From High Tech to Repair Advanced Driver Assistance Systems (ADAS) - Hella Academy
- Standardized Approach to Assessment - Tiqani
- Electric Vehicle Awareness – Tiqani
- Benefits of Training Staff to a Recognized Standard - Tiqani
- Fix it Right, I Might Come Back. Treat me Right, I will Come Back - Tiqani
- Accident and Repairs in The Electric Age



### AfriConnections

- Rise of East Africa's Light Vehicle Market – IHS Markit
- Opportunities & Trends of the Moroccan and Egyptian Markets - GfK Middle East & Africa

**Don't miss the next edition!**

**19 – 21 October 2020, Dubai World Trade Centre, UAE**

For details regarding participation as an exhibitor or a sponsor, please refer to the Automechanika Dubai website

[www.automechanikaDubai.com](http://www.automechanikaDubai.com)

For any additional information email us at

[automechanika@uae.messefrankfurt.com](mailto:automechanika@uae.messefrankfurt.com)

Messe Frankfurt Middle East GmbH | P.O. Box 26761, Dubai, UAE

Tel: +9714 389 45 00 | Fax: +9714 358 55 22 | [automechanika@uae.messefrankfurt.com](mailto:automechanika@uae.messefrankfurt.com) | [www.automechanikaDubai.com](http://www.automechanikaDubai.com) | [www.uae.messefrankfurt.com](http://www.uae.messefrankfurt.com)